



FRANCES CARHART
Educational Consulting LLC

Gold College Planning and Application Package

- Includes the Silver College Planning and Application Package as well as unlimited essay support for 20 applications, a designated parent meeting, assistance submitting all applications, and a meeting to discuss the transition to college (academic, social and emotional planning).
- **Timeframe:** Junior and Senior Year, generally in the fall of junior year through registering for college courses and transitioning to independence on a college campus.
- **Applications:** Up to 20 college and/or scholarship applications.
- Contact Frances for pricing information.

Session	Suggested Topics Covered	Attendees
Intake Session	<p>Gather transcript and academic issues, testing scores and/or test preferences, activities and hobby involvement, class engagement and recommendations, and start discussion about college criteria. Student and family will receive a set of Talking College™ Campus Visit Cards to create more engaging and less stressful college conversations at home (Frances will assign “homework” with the cards.)</p> <p>Post Meeting: Student completes a college survey and 4 assessments (Do What You Are, Strength Finder, Learning Style Inventory, Multiple Intelligences). Parent(s) complete a parent college survey. Frances creates a student profile based on intake and completed assessments and surveys.</p> <p><i>Half of the package total is due prior to the first Intake Session.</i></p>	Student and Parent/Guardian

<p>Parent Meeting</p>	<p>Parents and/or guardians can ask questions, discuss student issues (academic, personal, extracurricular) and brainstorm ways to keep a peaceful home front during the college application process.</p>	<p>Parent/Guardian</p>
<p>Creating a College Profile</p>	<p>Follow up questions about resume, inconsistencies in transcript, senior year course registration, opportunities discussed during Intake Session. Review of assessments as it relates to potential majors, unique college learning environments, college application considerations regarding time management and organization as well as career exploration.</p> <p>Post Meeting: Student will complete the Activity Section and Resume templates. Frances will assess opportunities for increased leadership outside of the classroom and research summer programs and/or activities to enhance the student application.</p>	<p>Student</p>
<p>Preliminary College List Discussion</p> <p><i>2-4 meetings</i></p>	<p>Review activities, hobbies, and community service in context of continuity, leadership and increased participation. Discussion of summer planning and opportunities to build a strong resume prior to application season and potential additional recommenders who can speak to character traits. Start initial discussions about colleges based on assessments, student/parent survey and activities.</p> <p>Post Meeting: Student will research 3-5 additional assigned colleges and send feedback for Frances to refine the college list prior to the presentation. Frances will prepare a detailed college list presentation with a summary of strengths and areas of opportunity, academic and social considerations, college visit recommendations and a detailed plan to complete the application process.</p>	<p>Student</p>
<p>College List Presentation</p> <p><i>90 minutes</i></p>	<p>Presentation of 15-25 colleges (depending on rigor of applicant) categorized as highly likely, match/likely, high reach, and highly unlikely. Frances will explain details about each college covering admissions data, trends and institutional priorities and discuss the reasons behind each college on the list based on conversations and survey results.</p> <p>This can be a virtual or in-person presentation with an open and candid discussion between student, parent/guardian and Frances.</p>	<p>Student and Parent/Guardian</p>

	<p>Post Meeting: Student will research each of the colleges and provide detailed feedback (about each) within a week after the presentation. Frances will review comments, make contacts with colleges as appropriate, and create a list of potential essay topics based on previous conversations.</p> <p><i>Complete payment is due after the College List Presentation.</i></p>	
<p>College List Follow Up, Timeline and Common App Essay</p> <p><i>Ongoing</i></p>	<p>Review student feedback on colleges and create a nearly final college list (always a little fluid through fall of senior year). Create timeline to complete applications and all aspects of the college app process including summer work time and final deadline for applications in fall of senior year, Start discussion about the Common App essay prompt and generate 3-5 different topic ideas.</p> <p>Post Meeting: Student will complete writing exercises to determine preferred topic for main CA essay. Frances will review writing exercises to assess writing style, voice, and ideas.</p>	Student
<p>Common and Supplemental App Essay Exercises</p> <p><i>Ongoing</i></p>	<p>Provide feedback about initial writing exercises, potential topics for the main common app and thoughts about structure, organization, sentence fluency, word choice, ideas and the use of AI in the process. Help students identify their application “theme,” and explore writing about a variety of their experiences and/or extracurricular activities.</p> <p>Review formatted resume for edits and create process to track demonstrated interest. Create college visit schedule, discuss what to observe and ask about during the college visit and practice writing follow up emails to admissions representatives.</p> <p>Post Meeting: When discussing the Common App main essay specifically, the student will write a rough draft within 48 hours (not necessary for the other essays although still recommended.) The student will write a rough draft of the main CA essay within 48 hours of meeting. Frances will create an updated resume and review rough drafts.</p>	Student

<p>Essay Feedback and Review</p> <p><i>Ongoing</i></p>	<p>Brainstorm, organize and edit supplemental essays so that each application tells a compelling story.</p> <p>This package covers up to 20 college applications and/or scholarship applications. (20 applications regardless of how many essays are required for each college). Personalized feedback is provided although students are expected to come to meetings prepared and complete writing assignments between sessions. This process can include virtual meetings as well as editing shared documents.</p>	<p>Student</p>
<p>Common Application Completion</p>	<p>Support for the entire process of creating an account, syncing the Common App with Naviance or other school system, verifying correct academic and activity information, and advice about what to include in the additional information section. Frances will verify that recommenders are invited correctly and identify any additional needed documents as some colleges require graded papers, portfolios, and/or uploaded resumes.</p> <p>Frances will work with the student over several sessions to ensure the application is completed correctly and there are no missed opportunities within the application and will be present to submit up to 20 applications, as needed.</p> <p>Post Meeting: Student will implement edits, gather needed feedback and ensure communication with their high school counselor so all materials are submitted on time.</p>	<p>Student</p>
<p>Application Decisions, Follow Up, Strategic Decisions</p>	<p>Once a student has submitted the applications, Frances will be available to review any college communication, identify demonstrated interest opportunities, verify that supplemental/missing materials (transcripts, recommendations) are submitted, and strategize about responses, additional college visits, waitlist and deferral situations.</p> <p>The goal is to submit all applications by Thanksgiving of senior year. Frances does not work over the Thanksgiving or Christmas holiday.</p>	<p>Student and Parent/Guardian</p>

<p>Final Decision</p>	<p>While this college decision can feel overwhelming to a student, it is important to show and model how to make a big decision so they can confidently make future big decisions. Gathering feedback from college visits, reviewing previous college criteria and applying a quantitative lens will help students make this decision and learn that they can only make decisions with the information in front of them. This “meeting” can take place over several sessions if students are struggling to make a decision.</p>	<p>Student and Parent/Guardian</p>
<p>Transitioning to College</p>	<p>Based on understandings of each student, Frances will have a candid conversation with each student about how to “adult” and take advantage of college opportunities. Topics covered include academic and personal goals, self-care and balance, money talk, and roommate issues. Students will receive a copy of “How to College: What To Know Before You Go.” Students will create a to-do list that includes understanding how the college provides academic support, where mental health resources are located and ways to get help when other avenues have not worked.</p>	<p>Student Parent/Guardian can be invited by the student.</p>